

The Fabric of America's Neighborhoods

Education





14% No HS Diploma 26%
HS Graduate



31%

29%

Some College Degree or Higher

EMPLOYMENT





63% White Collar 20% Blue Collar

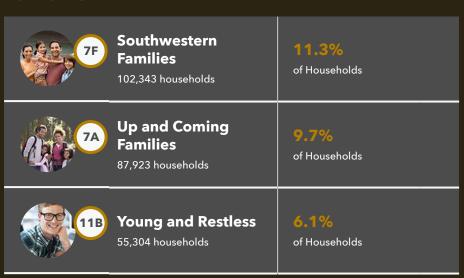


4.8%

17% Services Unemployment Rate

Tapestry LifeMode	Households	HHs %	% US HHs	Index
Affluent Estates (L1)	121,431	13.42%	9.9%	135
Upscale Avenues (L2)	18,143	2.01%	5.7%	35
Uptown Individuals (L3)	7,576	0.84%	3.8%	22
Family Landscapes (L4)	88,141	9.74%	7.5%	130
GenXurban (L5)	66,764	7.38%	11.4%	65
Cozy Country Living (L6)	48,864	5.40%	12.0%	45
Ethnic Enclaves (L7)	257,753	28.49%	7.1%	402
Middle Ground (L8)	83,605	9.24%	10.9%	85
Senior Styles (L9)	23,288	2.57%	5.8%	44
Rustic Outposts (L10)	68,449	7.56%	8.2%	92
Midtown Singles (L11)	86,290	9.54%	6.2%	154
Hometown (L12)	16,758	1.85%	6.1%	30
Next Wave (L13)	10,661	1.18%	3.9%	30
Scholars and Patriots (L14)	7,130	0.79%	1.6%	49

Tapestry Segments





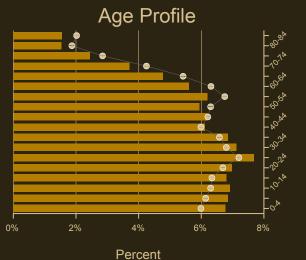
Key Facts



\$57,387 Median HH Income

904,857 Households 35.6 Median Age

3.4
Home Value to Income



Dots show comparison to

United States